

Center of Development Excellence



Center of Development Excellence was established in 2001

- 1999-2003 NCTCOG Strategic Plan identified the need to provide local governments and the private sector a forum to evaluate and form partnerships on regional growth issues



- Steering Committee is chaired by Fernando Costa, Assistant City Manager for the City of Fort Worth, and is comprised of:

- Elected officials
- City managers
- Developers
- Architects
- Engineers
- Real Estate Finance Professionals
- Planning & Zoning members
- Others

This strategic plan culminates a year-long process of posing questions and seeking answers about the future of North Central Texas as it enters the next millennium. In January 1999, NCTCOG's Executive Board initiated the strategic planning process by establishing seven "blue-ribbon" task forces. They assisted the Board by looking at the region futuristically and considering what NCTCOG needs to offer in the way of services and programs through the year 2003 if it is to assist in strengthening the region it serves.

In his opening remarks to the Executive Board, Mike Essel, NCTCOG's Executive Director, noted that --

"Historical scientists, economists and urbanologists are convinced that future economic, social and environmental gains will be achieved on a regional basis rather than at the local, state or national level. Regions of the world will be in competition with each other for economic development opportunities."

"As the 21st Century begins to dawn, it is imperative that the North Central Texas Region does everything possible to assure that it sustains and even improves its relative competitive assets, advantages and quality of life. NCTCOG is embarking upon a strategic planning effort to assist its membership partners and the region as a whole, to be in the strongest possible position to sustain and improve its economic, social and environmental assets and infrastructure."

Each of the seven task forces reviewed NCTCOG's current programs, considered whether programs should be continued, modified, or added, and discussed if NCTCOG needs to facilitate a collaborative approach in selected areas. Examples of questions which the various task forces addressed included --

- What can the region do to promote quality, sustainable development?
- How do transportation planning and funding decisions influence this?
- What must the region (and our member local governments) do to assure an educated and trained workforce?
- What programs are needed to deal with an aging population?
- How can the region best secure a healthy and sustainable environment?
- What efforts are required to maintain a strong and affordable public safety system?

NCTCOG Mission Statement:
We are an association of, by and for local governments. We assist our members in planning for common needs, cooperating for mutual benefit, and recognizing regional opportunities for improving the quality of life in North Central Texas.

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- Steering Committee first developed & NCTCOG's Executive Board approved a mission statement and "Ten Principles of Development Excellence"

Center of Development Excellence Mission Statement

The mission of the Center of Development Excellence is to promote quality growth in North Central Texas that

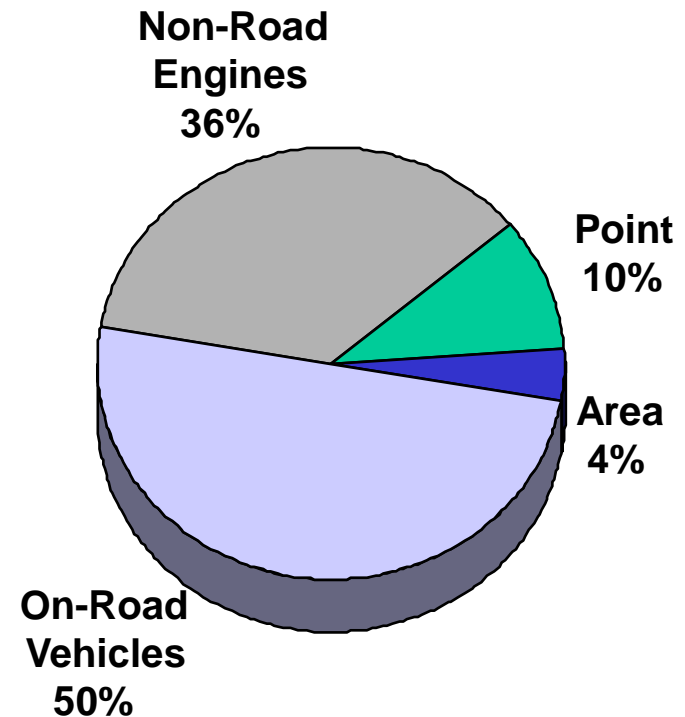
- enhances the built environment,***
 - reduces vehicle miles of travel,***
 - uses water & energy resources effectively & efficiently, and***
 - helps advance environmental stewardship***
- in order to ensure continued economic vitality and provide the highest attainable quality of life for all residents.***

Potential Impact of Growth

- **Projected growth has employment and households increasing dramatically to 2030**
- **Even with full funding, transportation issues remain problematic and worsen in some areas**

Projected Growth & Air Quality

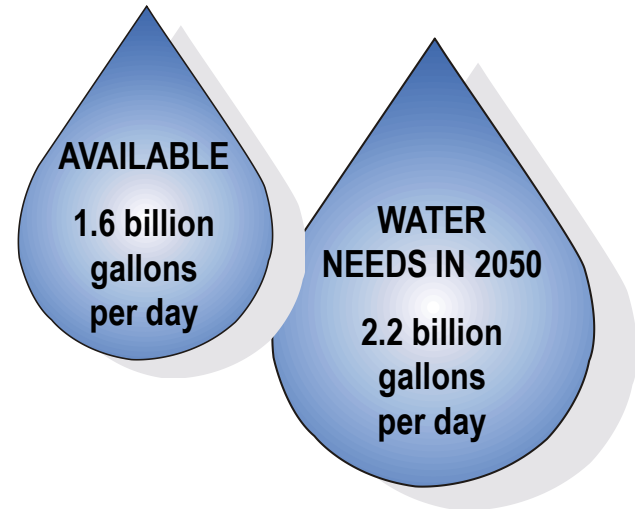
- Transportation funding is dependent on air quality conformity
- Mobile Sources are the leading cause of Nitrogen Oxide emissions
- Urbanized area of the region violates the 8-hour federal health standard for ground level ozone
- TCEQ is in the process of developing an 8-hour ozone attainment State Implementation Plan



Source: Revisions To The State Implementation Plan for the Control of Ozone Air Pollution - Attainment Demonstration for the Dallas/Fort Worth Ozone Nonattainment Area, TNRCC, February 24, 1999, Figure 2.7-4

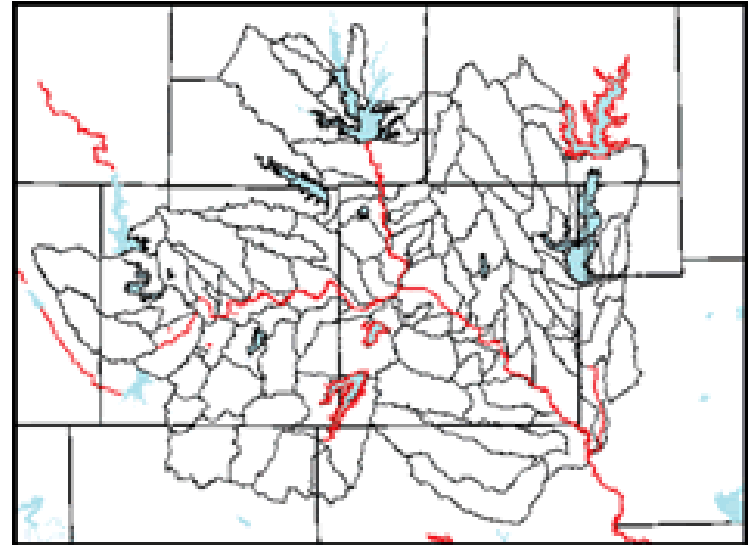
Projected Growth & Water Supply

- **By 2050, Dallas – Fort Worth area will require 2.2 billion gallons per day**
- **Currently available resources can provide 1.6 billion gallons per day, representing a 32% shortfall**
- **Satisfying demand will require:**
 - **Development of a major lake in East Texas and/or purchase of developed water from Oklahoma or other Texas sources**
 - **Increased reuse of treated wastewater**
 - **Local conservation programs**



Projected Growth & the Environment

- Each of our major rivers have sections that do not meet the state's designated water quality standards
- Storm water runoff from developed areas may cause flooding, stream bank erosion, and pollution of streams and lakes
- Insufficient natural areas with functioning ecological systems in developed areas
- A majority of our local governments are required to have state-issued permits to address storm water pollution from new and redevelopment projects



Complex Issues Facing the Region

Transportation



Air Quality



Water Supply

Environment

Solutions Emphasize Sustainable Approach

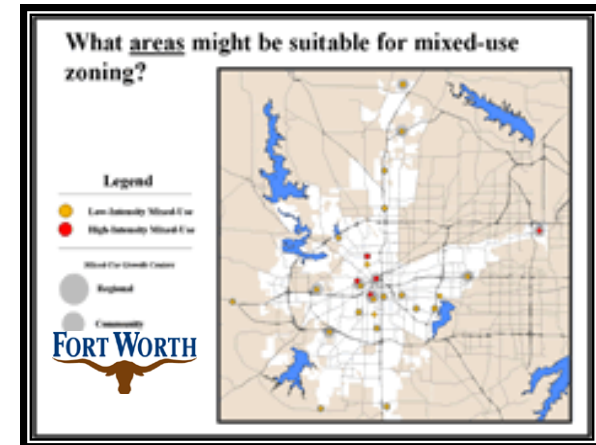
10 Principles of Development Excellence

1. Development Options
2. Efficient Growth
3. Pedestrian Design
4. Housing Choice
5. Activity Centers
6. Environmental Stewardship
7. Quality Places
8. Transportation Efficiency
9. Resource Efficiency
10. Implementation



10 Principles of Development Excellence

1. **Development Options – Provide a variety and balance of development options and land use types in communities throughout the region**



2. **Efficient Growth – Foster redevelopment and infill of areas with existing infrastructure and promote the orderly and efficient provision of new infrastructure**

10 Principles of Development Excellence

3. **Pedestrian Design – Create more neighborhoods with pedestrian-oriented features, streetscapes, and public spaces**



4. **Housing Choice – Sustain and facilitate a range of housing opportunities and choices for residents of multiple age groups and economic levels**

10 Principles of Development Excellence

5. **Activity Centers – Create mixed use and transit oriented developments that serve as centers of neighborhood and community activity**



6. **Environmental Stewardship – Protect sensitive environmental areas, preserve natural stream corridors, and create developments that minimize impacts to natural features**



10 Principles of Development Excellence

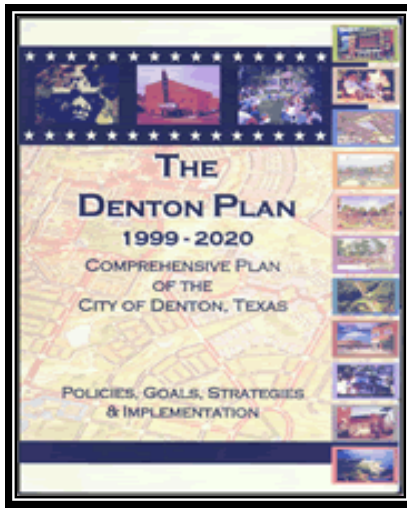
7. **Quality Places – Strengthen community identity through use of compatible, quality architectural and landscape designs and preservation of significant historic structures**



8. **Transportation Efficiency – Develop land uses, building sites, and transportation infrastructure that enhance the efficient movement of people, goods, and services**

10 Principles of Development Excellence

9. **Resource Efficiency – Provide functional, adaptable, and sustainable building and site designs that use water, energy, and material resources effectively and efficiently**



10. **Implementation – Adopt Comprehensive Plans and ordinances that support Development Excellence and involve citizens and stakeholders in all aspects of the planning process**

Outreach Activities

Library of Technical Tools

Education program for public officials, the development community, and the general public

Celebrating Leadership In Development Excellence (CLIDE)



developmentexcellence.com

Library of Technical Tools

- **Assembled currently available technical and policy tools including development codes, design guidelines, incentives, and other innovative local government practices**
- **Examples of technical tools that are compatible with and can be used to implement the 10 Principles of Development Excellence are available via outreach and on the web**

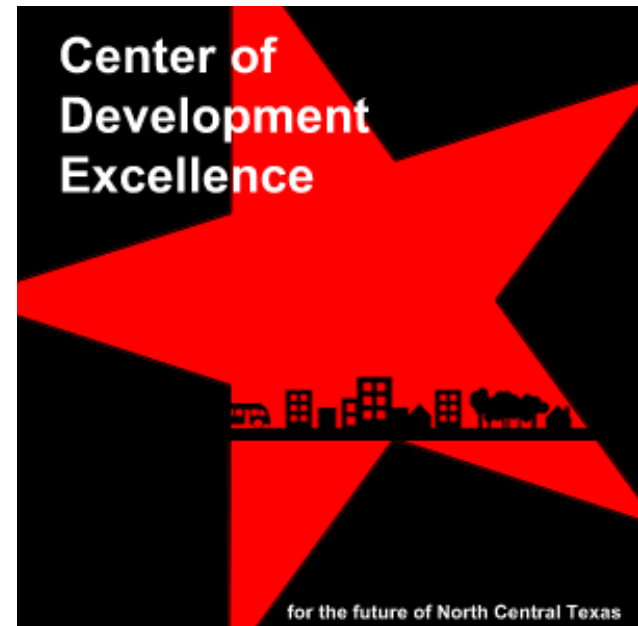


- Over the last few years, the Center of Development Excellence has been dedicated in its support of Vision North Texas
- Striving to create a regional vision statement, infrastructure investment framework and action package – *North Texas 2050*
- Three lead sponsors



Celebrating Leadership in Development Excellence (CLIDE) Awards

- CLIDE acknowledges regional excellence by recognizing projects that exemplify Development Excellence... *quality growth in North Central Texas*
- Evaluation by prestigious national jury based on 10 Principles of Development Excellence
- First biennial awards in 2003, followed by yearlong celebration ... 2009 CLIDE Awards presented in June 2009



Celebrating
Leadership
In
Development
Excellence



North Central Texas Council of Governments Development Excellence

developmentexcellence.com

nctcog.org/trans/sustdev/landuse

visionnorthtexas.org